



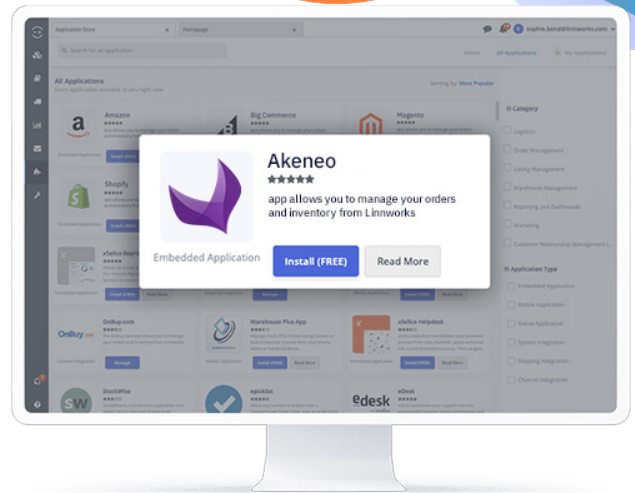
The right tools for the job.

The Linnworks integration for Akeneo delivers a best in class solution for optimizing product information, integrating with commerce sales channels, managing inventory and automating order management.

Akeneo enables you to manage the creation of a physical product and its product information with ease.

Linnworks then allows you to sell and logistically manage that physical product across your selling platform and marketplaces.

By connecting both, you manage two very different needs with simple, scalable solutions.



The total solution

The Linnworks integration for Akeneo allows you to:



Streamline every step of inventory and order management from listing to order to fulfillment.



Store deep product information in Akeneo and automatically sync with Linnworks for mass listing capabilities.



Create products easily, mass update content, and account for variances across sales channels without manually listing.



Explore 100+ marketplace integrations, all at no additional cost.



Automatically sync stock availability in real time across multiple channels and warehouse locations.



Spend less time managing current products so you can focus on growing your business.

The Linnworks integration for Akeneo PIM enables you create and optimize product information before sending the information to the systems and channels that need it. Linnworks helps you to manage all of your product information and inventory levels from one central location and distribute these to **100+ direct channels and marketplace integrations**.

By leveraging the right tools for the job, your time is spent on satisfying your customers and capturing every revenue opportunity.